



WUSATA

Western U.S. Agricultural Trade Association

WUSATA Export Seminar in Sacramento, Oakland & Los Angeles California

October 4-6, 2017

WUSATA® and the California Department of Food and Agriculture announce registration for the following activity:

WUSATA California Seminars - from 9am-12pm
October 4th, 2017 - Sacramento
October 5th, 2017 - Oakland
October 6th, 2017 - Los Angeles

We encourage that all agricultural and beverage companies attend. Whether you're a new or veteran exporter, already participating in or considering WUSATA's programs, there will be valuable information for you! You will learn more about WUSATA's programs:

- **Global Connect** - Explore and expand your export market with Trade Shows and one-on-one meetings with international buyers.
- **FundMatch** - Learn how to get reimbursed 50% of eligible international promotional expenses up to \$300,000.
- **Export Education** - Receive valuable market research and information designed to help you reach your exporting goals.

After the presentation, you will have the opportunity to meet one-on-one with WUSATA's management and a representative from the California Department of Food and Agriculture.



Register Now on Our Events Calendar!

Registration Deadline: September 29, 2017

Participation Cost: \$20

*To sign up for this event, log into your MyWUSATA account and click the events search button. If you do not have an account, sign up for a MyWUSATA account. It's free and only takes a few minutes to complete. You will get access to resources and information that are only available to account holders.

WUSATA:

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